

Exhibit Space Application

Our Company desires to purchase AdvancedTCA Summit Exhibit Space: 1st _____ 2nd _____

Exhibit Space Fee: \$

Standard exhibit fee includes one 10x10 exhibit space (piped and draped). You will also receive one full conference pass, a copy of the *Summit Proceedings*, an attendee list following the event, and free passes for exhibitor-invited guests. Electrical, carpet, furnishings, and shipping available through Show Contractor for additional fee. **Sponsorship benefits noted on following page...**

SPONSORSHIP SELECTION: ___ Premiere ___ Platinum ___ Gold ___ Silver ___ Bronze

Option Selected _____

Total Fee: \$

Payment Terms:

Payment in full is due upon receipt of invoice
 Make payment in favor of "Conference ConCepts"

For Questions or Credit Card Payments:

Chip Stockton, Conference Manager
 Tel: (858) 673-1372

Invoicing Agent:

Conference Manager, Chip Stockton
 Conference ConCepts, Inc.
 12463 Rancho Bernardo Road, #373
 San Diego, CA 92128
 Email: chip@AdvancedTCASummit.com

Cancellation Policy: Written notice must be received for all cancellations. A cancellation fee of 50% of the total cost will be charged for cancellations received by July 1, 2010 and a cost of 100% of the fee thereafter.

To apply: Please complete this application then fax it to Kat at 505-856-7251

Company: _____	
Contact name: _____	Title: _____
Email: _____	Address: _____
Telephone(s): _____	City/St/Zip: _____
For Invoicing: <input type="checkbox"/> Same as above	PO Number: _____
Credit Card: _____	Expiration: _____
Invoice Contact: _____	Tel: _____
Address: _____	Email: _____
City/State/Zip: _____	Fax: _____

Agreement: We understand this application becomes a legally binding agreement when accepted by an agent of AdvancedTCA Summit.

Agreed: _____
 (Exhibiting company representative)

Date: _____

Agreed: _____
 (AdvancedTCA Summit representative)

Date: _____

EXHIBITOR AND SPONSOR PRICING

Exhibit Space - \$4,500

Space is 10x10: includes one full-conference registration (\$1200 value), *Summit Proceedings*, attendee list (post event), free passes for exhibitor-invited guests.

Sponsor Packages

Included... Exhibit space and benefits noted below plus an AdvancedTCA Summit website banner ad.

Premier Sponsor- \$22,500

- Choice of one Premier Option
- Four full-conference registrations
- 10 X 10 or 10 x 20 exhibit space
- Full Page Ad in Show Guide

Platinum Sponsor - \$17,500

- Choice of one Platinum Option
- Three full-conference registrations
- 10 x 10 or 10 x 20 Exhibit Space
- Full Page Ad in Show Guide

Gold Sponsor - \$13,250

- Choice of one Gold Option
- Two full-conference registrations
- 10 x 10 Exhibit Space

Gold Options

- Thursday Luncheon

Silver Sponsor - \$9,000

Choice of one Silver Option

- Two full-conference registrations
- 10 x 10 Exhibit Space

Silver Options

- Show Guide – Back Cover Ad

Bronze Sponsor - \$7,250

- Choice of one Bronze Option
- Two full-conference registrations
- 10 x 10 Exhibit Space

Bronze Options

- Thursday Breakfast & Breaks
- Attendee Badge mailing

***Gray selections taken

Final program ads: \$3,000 per page (4-color, full page)

To Participate as a Sponsor or Exhibitor

Contact Sales Manager, Kat Pate

Phone: (505) 238 3208, Fax: (505) 856-7251

kat@AdvancedTCASummit.com

Premier Options

- Wed All-Industry Reception
- Registration/ badges
- WI/FI

Platinum Options

- Conference Signage
- Conference Bags
- Website- sponsor for one year
- Wednesday Luncheon
- Conference Center Marquee

Gold Options (con't)

- Forums and Tutorials
- Tue Eve Reception & Report Card Session
- Beer and Pizza Chat with Experts
- Outside Banners ~ (9' x 18') – 2 available
- Digital Displays

Silver Options (con't)

- Lanyards
- Smoothies or Coffee Cart (4 hrs) –
- Cookies-baked fresh in your booth (4 hrs)
- Logo Bottled Water
- Wednesday Breakfast & Breaks

Bronze Options (con't)

- Press Room
- Conference Bag Insert
- Conference Pens or Notepads
- Media Package: hallway sign + Newsletter banner
- Show Guide – Ad (other than covers)
- Popcorn Cart

Program and Schedule Information

Contact Program Organizer, Lance Leventhal

Phone: (858) 756-3327

lance@AdvancedTCASummit.com

Food & Beverage

Best of Show Awards

218	219	318	319	418	419	518	521	
216	217	316	317	416	417	516	519	
214	215	314	315	414	415	514	517	
210	211	310 Advantech	311 Kontron	410 Ebm Papst	411 N.A.T.	510	Poster Board Apps.	
208	209	308 Pentair' Schroff	309 GE	408 XTech	ept 409	508		
206	207	306 Pigeon Pt/Actel	307 Harting	406	407	506		
202	203	302 Elma	303 Perf Tech (PT)	402 VadaTech	403 V-Rose Comm Ag.	502		
200 Continuous Computing	201	300 Emerson	301 Wind River	400 Sun ORACLE	401 Mercury	500 Radysis		
								503
								501

Entrance

SIGNED APPLICATION MUST BE FAXED BACK TO HOLD BOOTH SPACE

Exhibit Space package \$4,500

10 feet x 10 feet, piped & draped space; Includes:

- one complimentary full-conference pass
- copy of attendee list (following the event)
- up to 5 booth staff at no charge
- unlimited "exhibits & open sessions" passes for guests

Contact: Kat Pate
kat@AdvancedTCASummit.com

Tel: 505 238 3208
Fax: 505 856-7251