



Advanced/MicroTCA Summit

Doubletree Hotel, San Jose, CA ~ November 1-2, 2011

Sponsor or Exhibit Space Application

Our Company desires to purchase Advanced/MicroTCA Summit Exhibit Space: 1st____ 2nd____

Exhibit Space Fee: \$

Standard exhibit fee includes one 10x10 exhibit space (piped and draped). You will also receive one full conference pass, a copy of the *Summit Proceedings*, an attendee list following the event, and free passes for exhibitor-invited guests. Electrical, carpet, furnishings, and shipping available through Show Contractor for additional fee. **Sponsorship benefits noted on following page...**

SPONSORSHIP SELECTION: ___Gold___Silver___Bronze / Sponsorship Option_____

Total Fee: \$

Payment Terms:

Payment in full is due upon receipt of invoice
Make payment in favor of "Conference ConCepts"

For Questions or Credit Card Payments:

Chip Stockton, Conference Manager
Tel: (858) 673-1372

Invoicing Agent:

Conference Manager, Chip Stockton
Conference ConCepts, Inc.
12463 Rancho Bernardo Road, #373
San Diego, CA 92128
Email: chip@AdvancedTCASummit.com

Cancellation Policy: Written notice must be received for all cancellations. A cancellation fee of 50% of the total cost will be charged for cancellations received by June 1, 2011 and a cost of 100% of the fee thereafter.

To apply: Please complete this application then fax it to Kat at 505-856-7251

Company: _____	
Contact name: _____	Title: _____
Email: _____	Address: _____
Telephone(s): _____	City/St/Zip: _____
For Invoicing: <input type="checkbox"/> Same as above	PO Number: _____
Credit Card: _____	Expiration: _____
Invoice Contact: _____	Tel: _____
Address: _____	Email: _____
City/State/Zip: _____	Fax: _____

Agreement: We understand this application becomes a legally binding agreement when accepted by an agent of AdvancedTCA Summit.

Agreed: _____ Date: _____
(Exhibiting company representative)

Agreed: _____ Date: _____
(Advanced/MicroTCA Summit representative)

EXHIBITOR AND SPONSOR PRICING

Exhibit Space - \$4,500

Space is 10x10: includes one full-conference registration (\$1200 value), *Summit Proceedings*, attendee list (post event), free passes for exhibitor-invited guests.

Sponsor Packages

Included... Exhibit space and benefits noted below plus an Advanced/MicroTCA Summit website banner ad. Sponsors will need to contribute an item to the drawing in exchange additional marketing promoting the contributions.

***Gray selections taken

Gold Sponsor - \$15,000

- Choice of one Gold Option
- Two full-conference registrations
- 10 x 10 Exhibit Space
- Full Page Ad in Show Guide

Silver Sponsor - \$9,000

- Choice of one Silver Option
- Two full-conference registrations
 - 10 x 10 Exhibit Space




Bronze Sponsor - \$7,250

- Choice of one Bronze Option
- Two full-conference registrations
- 10 x 10 Exhibit Space

**NON-Exhibiting Sponsorships Available –
 Call Kat for Opportunities & Pricing**

Final program ads: \$3,000 per page (4-color, full page)



Gold Options

- Tues Eve Reception 
- Tues Beer and Pizza Chat with Experts
- Lanyards
- Champagne and Cake Celebration 
- Outside Banners ~ (9' x 18') – 2 available 
- Registration/ badges
- WI/FI

Silver Options

- Show Guide – Back Cover Ad
- Wednesday Breakfast & Breaks 
- Conference Signage 
- Conference Bags 
- Website- sponsor for one year 
- Wednesday Luncheon 

Bronze Options

- Attendee Badge mailing 
- Press Room
- Conference Bag Insert
- Conference Pens or Notepads 
- Media Package: hallway sign + Newsletter banner
- Show Guide – Ad (other than covers)

Back of the Exhibit Hall

208	209	308	309	408	409
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206	207	306 GE IP	307 V-Rose	406	407 SanBlaze
204	205 Comtel	304 ebm- papst	305 N.A.T.	404 RadiSys	405
202	203 Narinet	302 Advantech	303 Pentair- Schroff	402 Freescale Semicond.	403 ENE A
200 Pigeon Point	201 Elma	300 Continuous Computing	301 Emerson	400 Wind River	401 VadaTech

Entrance

Entrance

Entrance

Exhibit Space package \$4,500

10 feet x 10 feet, piped & draped space; Includes:

- one complimentary full-conference pass
- copy of attendee list (following the event)
- up to 5 booth staff at no charge
- unlimited "exhibits & open sessions" passes for guests

Contact: Kat Pate Tel: 505 238 3208

Kat@AdvancedTCAsummit.com

SIGNED APPLICATION MUST BE FAXED BACK TO HOLD BOOTH SPACE 505-856-7251

www.AdvancedTCAsummit.com