



## Exhibitors & Sponsors: Take your news to a new level.

**Marketwire, the official wire service for the AdvancedTCA-MicroTCA Summit, is pleased to offer an exclusive news package for conference exhibitors and sponsors.**

Get the most out of your conference sponsorship by taking advantage of a special offer from Marketwire, a leading global news distributor and full-service partner to conference exhibitors and sponsors seeking premier news distribution, media management, multimedia and monitoring solutions.

Select from any of the U.S. newswire (see [www.Marketwire.com](http://www.Marketwire.com) for a complete list) and add free enhancements to give your news greater visibility.

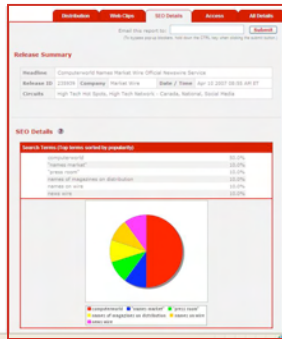
### **Receive 15% off Press Release Distribution on Any US Newswire:**

#### **Your press release will reach:**

Reach key local, regional and/or national print, radio and broadcast media with your message. Everyone from your local community newspaper to the *New York Times*, *USA Today* and *The Wall Street Journal*, as well as *Associated Press*, *Dow Jones*, *Bloomberg*, *Reuters*, *Yahoo!* and *MSNBC* are included in many of our powerful distribution circuits.

**Please use Promo code "ATCA09015" to receive your 15% discount during submission at [www.marketwire.com](http://www.marketwire.com).**

# Select one of our conference news package distribution options and add these additional services for FREE



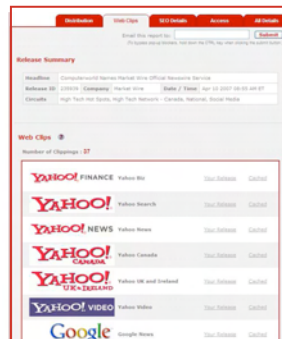
## Search Engine Optimization (SEO) – for greater visibility

- Attach searchable keywords to every press release
- Easily create interactive and directable links between your website and high-visibility sites
- Embed “live links” into your releases and direct readers to your website
- Access SEO reports and find search terms people use to find you



## Social Media Tags – to engage your audience

- Tag important social media sites in your press release including Digg, del.icio.us, Newsvine and Technorati
- Get your news talked about in online conversations
- It’s an easy part of the Marketwire submission process – and it’s important!



## Media Monitoring and Reporting – to track your online news

- Marketwire’s comprehensive News Dashboard reports can be accessed via your online account or emailed directly to you
- Clips are presented to you in a user-friendly format that allows you to sort, manage and email reports
- Every clip includes a URL linking directly to the website where your news is located

We’re proud to partner with AdvancedTCA-MicroTCA Summit and its valued exhibitors and sponsors.

For more information contact Ro Sandoval, Marketwire, Trade Show Manager at [rsandoval@marketwire.com](mailto:rsandoval@marketwire.com) or call 312-261-4216.

