



AMC Multimedia Processing Platform from Surf Communication Solutions Awarded Best of Show at ATCA Summit

SurfRider/AMC[™] was chosen by a panel of industry experts for merits in three specific categories: distinctiveness of product, central use of AdvancedTCA, and technical and business applications

Yokne'am, Israel - October 25, 2007 – Surf Communication Solutions (“Surf”), a leading provider of multimedia embedded processing solutions, received the Best Hardware Product award for its SurfRider/AMC DSP resource board at the AdvancedTCA Summit Conference held in Santa Clara, California. The Best of Show Awards were announced and presented Wednesday, October 17, 2007 on the Expo Hall floor at the Santa Clara Convention Center.

The SurfRider/AMC (<http://www.surf-com.com/amc.html>), a fully-integrated mezzanine card designed as per the PICMG AMC Rev02 standards, features a unique modular plug-in (the SurfDock[™]) that carries pairs of DSPs, including the latest and future members of Texas Instruments' C64x+[™] series. This paradigm allows population of different types of DSPs on each SurfRider/AMC without requiring modifications of the board. Up to four SurfDockers can be plugged into a single SurfRider/AMC, for a total of eight DSPs per AMC board.

Ernie Bergstrom - President of Crystal Cube Consulting LLC, who served as both Awards Program Chair and AdvancedTCA Summit Chairman for 2007, said, "Surf's AMC board is an excellent indication of the increasing adoption of AdvancedTCA as the platform of choice among developers of telecom, military, medical and other processing-intensive applications. The fact that Surf's AMC boards have been pre-integrated with a number of leading ATCA and μ TCA product manufacturers, such as Motorola ECC, Kontron, Emerson, Interphase, and Intel, testifies to the product's maturity and suitability to current market requirements."

"The flexibility inherent in the SurfRider/AMC modular architecture enables equipment manufacturers, during the critical initial phase of product design, to focus on the system level issues, such as chassis specifications, blade types, throughputs and other required capabilities," stated Danny Frydman, VP R&D at Surf. "This type of approach saves valuable research and development resources, since the detailed design decisions relating to the AMC board can be modified at any time during the development cycle. As a result, the first prototype can be achieved quickly, and overall time-to-market will be shortened considerably."

About Surf Communication Solutions

SURF Communication Solutions® develops a suite of hardware and software products that drives a wide variety of applications whose common goal is high-capacity distribution of voice and video. These applications are predominantly developed by media gateway, media server and IMS equipment manufacturers in the telecommunication infrastructure field.

The Surf engine is an off-the-shelf fully converged audio/video media processing subsystem that integrates easily into media gateways and servers. It is available in various integration levels, such as [AdvancedMC](#), [PTMC](#), [PCIe](#) and [PCI](#) form factor resource boards or [DSP chips](#), which are pre-integrated with leading AdvancedTCA, MicroTCA and cPCI carrier boards and blades. For more information, visit www.surf-com.com.

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