



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Denver Hosts the Telecom Industry's 2008 QuEST Forum Best Practices Conference

Plano, TX – August 1, 2008 – Right in the backyard of new QuEST Forum member, Qwest, the annual global meeting concerning quality management and business practice for telecom providers will be held on September 16th and 17th in Denver.

Incorporating feedback received from previous highly-rated conferences, scheduled speakers will impart practical, timely information to members and others about developing effective quality management systems in the telecommunications industry.

Based in Plano, Texas, QuEST Forum (Quality Excellence for Suppliers of Telecommunications) was founded in 1998 by leading companies in the industry. The goal was to generate and implement a common set of quality requirements and measurements that would extend the ISO 9000 standards to producers, suppliers, and service providers in Telecommunications. The standard they established is called TL 9000. TL 9000's measurement criteria are used to advance the quality, reliability and performance of telecom products and services around the world.

The Best Practices Conference and pre-conference workshops will feature real-world experience implementing TL 9000 across the supply chain along with best practices in a variety of topics. Scheduled speakers are business leaders with illuminating insights into challenges and successes related to rapidly evolving technology, process improvement, and integration.

More than 300 representatives of Telecom companies from around the world are expected to converge on Denver for the conference. Past participants have included process excellence leaders, supply chain experts and telecom senior management staff, engineers, IT professionals, customer services, network operations, and network services managers.

One survey respondent from the 2007 Best Practices Conference said that the most valuable part of the conference was "seeing how TL 9000 is applied across all areas of business." He appreciated the great opportunities to hear healthy discussions between service providers, suppliers and liaisons in the industry.

This year's speakers will include representatives from Alcatel-Lucent, Aricent, AT&T, BIZPHYX, Cisco Systems, EMBARQ Logistics, Fujitsu, Hutton Communications, Infosys, Intel, Juniper Networks, KMM Telecommunications, Motorola, Netcom Africa, Nortel, Orion Registrar, Qwest, Sun Microsystems, Symmetricom, Tata Consultancy, TCS, Telcordia, Tellabs, Telmar, TELUS, tii Network Technologies, Ulticom, and Verizon, among others.

Information about QuEST Forum, TL 9000, and the 2008 Best Practices Conference can be found at the organization's website, www.questforum.org. Registration for the conference to be held at the Grand Hyatt in Denver is available online. Non-members interested in learning more about achieving quality assurance are welcome.